

### Surrey International Institute Course List of International Tourism Management

|    | Course Name                                                                                          | Course Type      | Semester |
|----|------------------------------------------------------------------------------------------------------|------------------|----------|
| 1  | Academic Writing 1                                                                                   | Gen Ed Required  | 1        |
| 2  | Academic Speaking 1                                                                                  | Gen Ed Required  | 1        |
| 3  | Academic Reading 1                                                                                   | Gen Ed Required  | 1        |
| 4  | Academic Listening 1                                                                                 | Gen Ed Required  | 1        |
| 5  | Military Theory                                                                                      | Gen Ed Required  | 1        |
| 6  | The Outline of Modern Chinese History                                                                | Gen Ed Required  | 1        |
| 7  | Career Planning                                                                                      | Gen Ed Required  | 1        |
| 8  | Introduction of the Thought on Socialism with Chinese Characteristics for a New Era                  | Gen Ed Required  | 1        |
| 9  | Advanced Mathematics 1                                                                               | Gen Ed Required  | 1        |
| 10 | Current Situation and Policy                                                                         | Gen Ed Required  | 1-8      |
| 11 | Exploring the Tourism Business                                                                       | Major Required   | 1        |
| 12 | Advanced Mathematics 2                                                                               | Gen Ed Required  | 2        |
| 13 | Academic Writing 2                                                                                   | Gen Ed Required  | 2        |
| 14 | Academic Speaking 2                                                                                  | Gen Ed Required  | 2        |
| 15 | Academic Reading 2                                                                                   | Gen Ed Required  | 2        |
| 16 | Academic Listening 2                                                                                 | Gen Ed Required  | 2        |
| 17 | Principles of Marxism                                                                                | Gen Ed Required  | 2        |
| 18 | Value, Morality and Rule of Law                                                                      | Gen Ed Required  | 2        |
| 19 | College Students' Psychological Health Education                                                     | Gen Ed Required  | 2        |
| 20 | Labor education                                                                                      | Gen Ed Required  | 2        |
| 21 | Accounting                                                                                           | Major Foundation | 2        |
| 22 | Foundation of Innovation and Entrepreneurship                                                        | Gen Ed Required  | 3        |
| 23 | Introduction Mao Zedong Thought and the Theoretical System of Socialism with Chinese characteristics | Gen Ed Required  | 3        |
| 24 | National Security Education                                                                          | Gen Ed Required  | 3        |

## Continued

|    | <b>Course Name</b>                           | <b>Course Type</b> | <b>Semester</b> |
|----|----------------------------------------------|--------------------|-----------------|
| 25 | Probability and Mathematical Statistics      | Gen Ed Required    | 3               |
| 26 | Microeconomics                               | Major Foundation   | 3               |
| 27 | Accounting for Business Managers             | Major Foundation   | 3               |
| 28 | Tourism Management                           | Major Foundation   | 3               |
| 29 | Fundamentals of Service Delivery             | Major Foundation   | 3               |
| 30 | The Visitor Economy and Business Environment | Major Foundation   | 3               |
| 31 | Linear Algebra                               | Gen Ed Required    | 4               |
| 32 | Law Principles                               | Gen Ed Required    | 4               |
| 33 | Statistics                                   | Major Foundation   | 4               |
| 34 | Organisational Behaviour and Analysis        | Major Foundation   | 4               |
| 35 | Business Data Project                        | Major Foundation   | 4               |
| 36 | Tourism and Society                          | Major Foundation   | 4               |
| 37 | The Travel and Tourism Industry              | Major Foundation   | 4               |
| 38 | Fundamentals of Business Analytics           | Major Required     | 5               |
| 39 | Analytics Tools for Business                 | Major Required     | 5               |
| 40 | Applied Tourism Project                      | Major Required     | 5               |
| 41 | Destination Management and Development       | Major Required     | 5               |
| 42 | Digital Business Project                     | Major Required     | 6               |
| 43 | Visitor Attraction Management                | Major Required     | 6               |
| 44 | Digital Innovation and Data Analytics        | Major Required     | 6               |
| 45 | Digital Marketing in the Visitor Economy     | Major Required     | 6               |
| 46 | Applied Analytics in Business                | Major Required     | 7               |
| 47 | Business Plan & Start-Up Ventures            | Major Required     | 7               |
| 48 | Business Analytics Consultancy Project       | Major Required     | 7               |
| 49 | Research in Business                         | Major Required     | 7-8             |

Note: In accordance with the regulations of the Academic Affairs Office, the curriculum

outlined in the program is subject to periodic revision based on instructional planning and assessment feedback. The version published in the student portal shall prevail.